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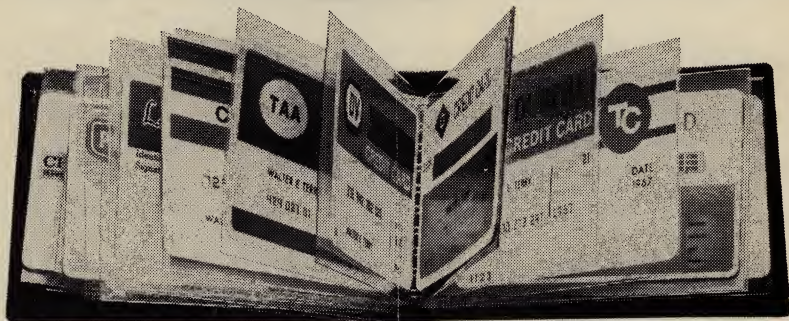
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FOR AND ABOUT PEOPLE IN THE INDUSTRY

FEBRUARY, 1968

VOLUME 2 NO. 10

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SHAZZAN (a Hanna-Barbera release) the kind and wonderful genii with magical powers who suddenly appears when a teen-age brother and sister NANCY AND CHUCK press two halves of a mysterious ring together and they discover fascinating adventures, for one half hours entertainment over CBS Channel 2 Saturday mornings 10 to 10:30 a.m. This month Sunset Records releases a childrens long playing album of the adventures of Shazzan.

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# STUDIO TALK

by John Ringo Graham

John E. Martin has been named plant manager at Studio Center, it was announced by Robert W. Norvet, v-p, CBS Studio Center, for CBS-TV.

\*\*\*

"How Sweet It Is" will be the slogan for Yogi Bear Honey Fried Chicken, franchises for which are now being sold in various parts of the country with the success of the fowl move in the south with a chain of stores feature the Hanna-Barbera animal.

\*\*\*

Actor-restaurateur Arthur Wong succeeds Yvonne De Carlo as Honorary Mayor of North Hollywood on Feb. 6 in a black-tie banquet. The Far East Terrace Restaurateur is so happy about the honor, he doesn't care if the affair's catered by the rival Ah Fong's.

\*\*\*

R. E. T. "Tom" Cave, employed by Technicolor for over 45 years, has tired. He was honored by a cocktail party and reception. Cave has the longest service record of Technicolor's present employees.

\*\*\*

The appointment of Peter Barnes as account executive in the CBS Television network sales department was announced by Joseph Curl, v-p West Coast sales.

\*\*\*

Exotic sights and sounds are in store for the NBC "Today" show cast, crew

and production staff when they arrive in Portugal to colorcast a week-long remote. Taping will begin on Feb. 16, and the first show will air on Feb. 19.

\*\*\*

Director Earl Bellamy has been appointed to the banquet planning committee of USC's Delta Kappa Alpha honorary cinema fraternity for 30th Anniversary Awards Banquet Feb. 11.

\*\*\*

Jennifer Shull has been appointed director of casting for EUE/Screen Gems West Coast branch by Dick Kerns, v-p of the telefilmery in charge of West Coast operations. She will headquarter at the EUE/Screen Gems offices at the Columbia Ranch in Burbank.

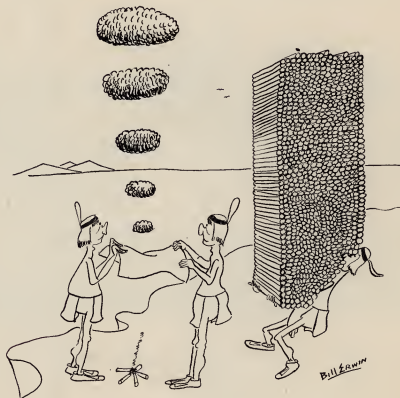
\*\*\*

Director Richard Learman has been set by the Burbank Little Theatre to stage the forthcoming play, "The Curious Savage," by John Patrick.

\*\*\*

Thirty employees who have been with the company for 35 years or more (six have been steady employees for 40 years or more) were honored recently by Columbia Pictures with an informal party hosted by the Studio Club. Chairman of the Board and chief executive officer Abe Schneider was on hand to greet the long-termers.

Continued on Page 24



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By Frank Taylor

Motion picture critics on both sides of the Atlantic are arguing over the latest entry into the art movie market, "Chappaqua," a \$500,000 "trip" by an unknown movie maker, reformed drug addict and alcoholic named Conrad Rooks.

Labeled a "non-movie" by some and a "superb feat of imagination," by others, the film has touched off a mild controversy among the Hollywood old guard and devotees of "new wave" films and techniques.

While the literary lions threaten each other with mayhem and effusive statements, Conrad Rooks sits back with amused interest and takes shots at the critics, Hollywood and some of his peers with very pointed observations.

I interviewed Rooks in his home above the Sunset Strip where he is attended by his own guru, Swami Satchidananda, a secretary, maid and personal press agent from the formidable agency of Rogers, Cowan and Brenner.

Relaxing in pajamas and a lounging jacket, Rooks could look out his living room windows and see the smoggy Los Angeles basin spread below him. Gesturing toward Hollywood he said: "Television has done a great evil, it has saved Hollywood's life which is really very unfortunate. It's too bad Hollywood didn't die like the dinosaur—the great dinosaur that it is."

Like many of his peers, Rooks takes great delight in stabbing at the flabby, 50-year-old carcass of the movie capital which he feels has let modern communications and entertainment down. Even the current darling of the "new" Hollywood, Mike Nichols, Rooks feels has done little to improve or reform the glossy Technicolor grist cranked out by most of the major studios.

Zeroing in on Nichols, Rooks continued: "Hollywood to me is a blind alley. The only kind of good film that can be made here is when someone like Nichols who is completely stage oriented, virtually takes techniques that belong in a night club or theatre and applies them to a very closed kind of set. He shoots with very little use of location or cinema grammar, completely dependent on the ability (which he possesses) to transport something from the stage to the inside of a studio.

CHAPPAQUA

CONRAD ROOKS  
FILMS A "TRIP" ...



"Of course everybody is delighted with Nichols because he represents the old-time Hollywood in which you have lots of dialogue and stationary situations. The guy has a lot of talent and I have a great admiration because of it, but that doesn't mean I don't understand the way he puts things together and the way he plays his angles."

Unions are another of Rooks' pet peeves. "Chappaqua" was made without the benefit of Hollywood movie unions and as far from Hollywood as Rooks' crews could get him. Explaining his aversion to film unions Rooks said with an easy smile: "I learned it is an industry designed to create more jobs. If I wanted to create a work of art it was secondary—in fact, it was highly unneeded. Once I grasped that, I realized what I was trying to do (with Hollywood union help) was totally insane."

But, coming from stubborn Missouri backgrounds, Rooks wasn't one to be easily turned from making a film about his years as a drug addict. Realizing he couldn't rely on hired help to make a film (at least until he knew enough about the medium himself to direct what he wanted to take place), Rooks set out to learn movie-making from the ground up by actual experience. As he remembers this period, Rooks said of himself: "It fascinated me that I might have the possibility of making an important film about drugs if I could learn fast enough. I wanted to put it together totally out of my own head and being."

For more than 15 years Rooks had lived on the edge of a nightmare in the shadow world of hard drugs and booze. Coming from a wealthy family, Rooks found he was able to support almost any habit he cared to try. An alcoholic at 14, drug addiction at 18, with a crazy patchwork of international travel and experiences woven into the fabric of his life, Rooks led a life of almost complete self-indulgence.

Freakouts on the Cote d'Azur, opium dens in Ceylon, a stop-over with Tibetan monks, visions and mystical experiences, whatever was handy or seemed interesting. When his father died in 1962, Rooks was shocked out of his trance-like existence. He found himself alone and felt like he had to grow up.

Gaining the presidency of Avon Products, the older Rooks had no place to go, according to his son. Tired of stumbling through taverns in the U.S. and Europe, blunting his talents with body-abusing habits, Rooks decided to cure himself in a Swiss sanitarium where they feature a month's sleeping withdrawal from narcotics.

Now, five years later, Rooks won't smoke or drink. "My father killed me with love. He was successful, and I tried to live in that orbit. He also gave me enough money for me to kill myself beau-



tifully with booze and drugs," Rooks said sadly.

Far from blaming himself, Rooks condemns Madison Avenue, "For," as he puts it, "allowing liquor ads to imply masculinity has something to do with drinking." Rooks can now talk about his near-fatal romance with debauchery with the air of a slightly tired battle veteran.

Four years ago he decided to try and capture for others some of the hell he had known firsthand. Rejecting the idea of committing his experiences to print, Rooks settled on film. "Since the subject of drugs is such a visual and audio subject, I think it is far more powerful to try and express it with images. It certainly gets nearer the world I wanted to portray."

Just what he originally wanted to do with whatever he got on film doesn't seem to be clear. One gets the impression he simply wanted to get his years of addiction off his chest and forget it—something on the order of self-analysis. Like many a genius before him, however, Rooks soon found he was just as committed to film-making as he had been to drugs and alcohol previously. "It was simply a process of involvement that occurred," he explained with a light shrug of his muscular shoulders.

"I never intended to make a feature film; I never intended it to cost that much money..." Like Topsey before it, "Chappaqua" literally just "grew." Working without a script or really clear idea of what the final outcome would be, Rooks set to work, making flying trips around the world with Robert Frank one of the nation's top underground photographers spawned by the "nude" film industry in New York.

Rooks found settings in France, the

U.S., Mexico, England, India, Ceylon and Jamaica for his Russel Hardwick, the tragic hero of "Chappaqua," to at his cinematic nightmare in. As a former printer who learned to combine the four basic colors, Rooks tried to duplicate the "whiteout" of a drug vision with various combinations of sepia tone, violet tone, black-and-white and Technicolor footage that has been double exposed, triple-exposed and even quadruple exposed.

But it is not how Rooks accomplished his image-making, but the total effect it has on the viewer that is the most important. Since the filming of "Chappaqua" began, Rooks has launched a one-man crusade against the evils of drug addiction and drinking. It is almost reminiscent of the one-woman movie crusade of Mrs. Wallace Reid, who set out in 1923 to avenge her actor-husband's death from drugs with a film she directed and paid for called "Human Wreckage," gave audiences of the time a glimpse of the evils of drugs.

In fact, when one stops to think about it, Bela Lugosi was on the "H" habit (heroin) for many years. When he kicked the habit, in a hospital and returned to normal life, the aging actor used his former fame as "Dracula" to spread the word among young people through confession articles denouncing drugs and drinking. It's also likely if Cary Nation had known something about movie-making, we might have seen a rash of films about saloon smashing, but thankfully the country was spared that.

In general, Hollywood has yet to decide what to do with the subject of drugs and the so-called "mind expanding" portions currently in vogue around the country. Not to be left out of anything that is commercially exploitable, one studio recent-

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ly ground out a mediocre film called: "The Trip."

When I mentioned the picture to Rooks, he shrugged his shoulders and picked up a handful of salted peanuts before answering. "I think 'The Trip' is a specific picture designed to cater to certain weaknesses in society and the social code which are exploited by a bunch of unscrupulous Hollywood types.

"These films are aimed predominately for kids and people who haven't yet had a chance to form any kind of philosophical basis for their own life. Those who are largely in the throws of their own passions, either sex, violence or what not. This captive audience is manipulated by the hotshots who throw these films together with a director who is willing to exploit young people.

"I think the person it is sad for is Corman (Roger Corman, the director who is chiefly noted for such films as "The Secret Invasion," "The Intruder," "Tales of Terror," etc.), who is an instrument of these people. He sold his soul so long ago there is no hope for him. He is eternally forced to grind out sensational films which as far as their artistic content is concerned, is practically nonexistent. There is no integrity involved.

"With Corman and his latest adventure, 'The Trip,' you have a spineless presentation of vulgarity in one episode after the next, each one in more bad taste than the last." Warming up to his subject, Rooks continued: "Things like putting a cigarette in a corpse's face which was done in 'Wild Angels,' with no dramatic purpose except to shock people."

"I found it neither believable nor shocking — simply embarrassing. I happened to see this film in Italy with a large Italian audience. I was embarrassed for Americans because of the general level of bad taste which this film is certainly a fine example of American bad taste at its supreme best."

No one has yet accused "Chappaqua" of being in bad taste. In fact, Jolly Old England recently gave him the green light to show it — something they normally refuse to do when a movie comes out concerning drug addiction. The U.S. censors also rushed to approve his picture, and it will open in Los Angeles

shortly.

But if the censors can agree on it, the critics can't. A reviewer for The New Yorker literally gushed with effusive praise of Rooks' performance, his directing ability and for being what the reviewed termed: "A courageous young American." The staid New York Times felt differently. In a terse review the author summed up his appraisal by saying: "Chappaqua" is a mammoth home movie, with people like William Burroughs, Allen Ginsberg, Ravi Shankar and a stunning brunette named Paula Pritchett coming in for guest shots."

What lies ahead for Rooks when his film opens in Los Angeles is still a point of conjecture. Rooks, however, isn't worrying too much about the prospect. Instead he is ready to head first for London, then India on a new project. He has a contract with a distributor for a film he plans to make in India which he hopes will star Federico Fellini (as an actor, not director), Ringo Starr and Michael J. Pollard.

Having proven his movie-making prowess in concrete commercial terms, assailed the giant film studios (Universal, who is distributing "Chappaqua" under their subsidiary, Regional Films, didn't know what to do which Rooks movie according to him. "They're uncomfortable just handling it," Rooks smiled) like a David tackling Goliath, Rooks is ready for new worlds to conquer.

What he has done so far is pretty impressive. Any "home movie" that can ring up a second prize at the Venice Film Festival, garner five gold stars in Sweden and run up an impressive total of long green at the box office can't be that bad. If this is any indication of what lies ahead for the "non-movie," Hollywood might well take another look at itself.

As I was preparing to leave, Rooks fired one last parting shot at the studio bosses, who he described as having: "butts as wide as their desks, whose thinking and methods were old 40 years ago." Can an angry young director find happiness in Hollywood? Perhaps not, but then Conrad Rooks has never been one to limit himself, he has the rest of the globe to work in and obviously he intends to do just that.

The film he is currently working on tells about a young man's pilgrimage in India. Armed with a sizable budget, his own guru, Swami Satchidananda and enough new ideas he could spend a lifetime filming more "Chappaqua's," this could be the best "trip" Rooks has ever made.

Whatever the outcome, Hollywood hasn't heard the last of Conrad Rooks — a hipster prophet of sorts who is predicting the decline and fall of the big studios and their "con men." Who knows? He might be right. Time will have to answer that question □

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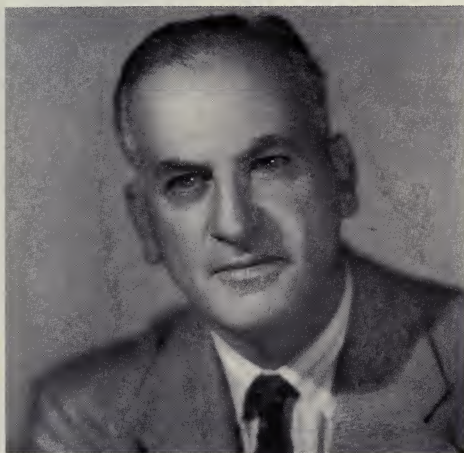
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The son of Margaret (Donovan) and Michael Foley, John Donovan Foley was born April 12, 1891 in Yorkville, New York. He was raised in the Seagate section of Coney Island and attended Public School No. 158. Among his schoolmates were James Cagney, Arthur Murray, and Bert Lahr.

His first job was for the Vanderbilt family working as a general order clerk on the N. Y. docks; and being an avid sports enthusiast, he devoted many of his leisure hours playing sandlot and semi-pro baseball.

In April 1913, he married Beatrice M. Rehm, and from this marriage was to come four children — John, Beatrice, Marie, and Robert. The New York climate prompted a move to California, and in 1914 the Foley family arrived in Santa Monica. Three years later, they settled in Bishop. During this time, he was employed as a bookkeeper in the Watterson Hardware store.

While residing in Bishop, he found location sites for film companies, and became acquainted with various people in the industry who persuaded him to join them in their movie making endeavors. He saw great possibilities in the Bishop country for shooting outdoor segments and succeeded in obtaining publicity in a national movie magazine. He was also responsible for sparking the enthusiasm of Hollywood "Big Wigs", and Bishop has been used ever since for scenic shots.

His first official job in Hollywood was as a double and stunt man for Universal International Studio. He then served as assistant to director William Kraft, and in 1929 was promoted to direct his first assignment, a series of talking short subjects starring Benny Rubin. . . The first entitled "Pilgrim Papas".

During his early career, he wrote several stories used by the studio, and up until shortly before his death was the literary voice of Mt. Tom Jack in his column "Sierra Jumping Jack" which appeared in several Inyo County newspapers. This horned rabbit was long a Bishop conversation piece in its residence in a store window on Main St.

Active on the Studio Magazine, he was an original member of the first Editorial Staff and the Foley signature can be found on many of the magazines covers as well as cartoons and articles. He regularly authored several columns, "I Getta Round" and more recently added "Don't Make Me Laugh" and "That's The Way I Heard It!"

At one time he was Chairman of the Universal City Club Welfare, and was on the Board of Directors of the City Club News. He was also a charter member of the Motion Picture Film Editors and certain techniques used are now called "Follying procedures". Quite recently at Desilu Studio a sound stage was dedicated the Foley Stage.

On March 3, 1962, he was presented an honorary membership by Motion Picture Sound Editors at their Annual Golden Reel Awards dinner.

After nearly forty years at Universal, he retired and divided his time among his eight grandchildren, the golf course, and his painting.

In 1956 he presented an original oil of Les Horton to the city of Bishop, and within the last year a grandson, Kevin, discovered a painting he had done of Sam Bishop hanging on the Capitol walls in Sacramento.

He was a member of the Burbank Art Association, but devoted most of his artistic talents to various paintings for family, friends, and most recently, his two new great granddaughters.

There seems no appropriate way to end this because his love for us, for life, and for mankind in general is evidenced everywhere he was, and in all of his paintings which adorn our walls. Thus he will live forever —



# LITTLE NOTES FROM A BIG LOT

Send or Telephone News Items for this Column. Call 762-8504

MABEL DE CINCES



**NEWCOMERS TO UNIVERSAL** last fall from Desilu Studios as a result of the Desilu-Paramount merger are Bernie Weitzman now Vice-President in charge of facilities (working closely with Albert Dorskin) and formerly vice-president and general manager at Desilu as well as Head of Legal and Labor Relations for that firm. He was on their Board of Directors and had been with them for 14 years; Ernie Scanlon, Jr. previously Personnel Director for 9 years is now working with Ben Lorber in our Insurance Dept; very blonde Violet Watters, earlier sec'y in Legal and Sales, now works with Bob Greenberg of TV Sales; and, last but not least, out-going Ed Perlstein, prior Director of Business Affairs is currently with Universal's Business Affairs section, primarily in charge of world premieres. Before joining Desilu five years ago, Ed was with the William Morris Agency in New York.



*Amy Young, International Tour Guide with Dan Duryea at Tour Center.*

**GETTING TO KNOW YOU . . . . .** Amy Young, charming international tour guide originally from Portugal, lived in Canada for three years before making Los Angeles her home 10 years ago. Though having left Europe at the tender age of 13, she still has retained her continental ways which are a great attribute to her job of welcoming foreign dignitaries and guests on personal or group tours. She conducts these daily but is generally the only one of all 25 to 75 employed (depending on the season) to do so in all four languages. She speaks fluently in Portuguese, French, Spanish and English. Amy has been with us for two years, enjoys her work immensely and to know her is to like her. The mother of a three-year-old son, she is married to a Scotsman. How international can you get? . . . . . Another scarcely-known in person but much-heard voice is "Pretty Polly" or rather Polly Wildie, one of our nine switchboard operators who has been with Universal for three years (nine in this field of endeavor) and this sweet person is known to most of us by voice only and vice versa. She works under Mrs. Wiggins, Telephone Supervisor, and takes several thousand calls a day, 500 of which are long distance. It is unbelievable to visualize how calm and poised she manages to be with so hectic a job. Perhaps we should sometimes be a little more patient with our charming "unseen" colleagues, whenever things seem to be getting out of hand?

by Nicky Hamilton

**BACK FROM ABROAD** and at his desk is Joe Dubin, senior attorney in Legal, after attending the Intergovernmental Copyright Committee Convention in Geneva in early December, in the capacity of Technical Advisor. He was selected for the post by the Organization of American States (a group comprising all independent countries in the Western Hemisphere.) After a few days' briefing in Washington at O.A.S., he also stopped over on business in London and Paris and for a curtailed visit with his wife's family in Copenhagen (Mrs. Dubin is the former Mimi Heinrich, a Danish actress of renown in Europe, who is resuming a career in this country).

\*\*\*

**FAREWELL IS NOT GOODBYE** — Retiring at the close of 1967 after more than 25 years of devoted service to us in general and the Commissary in particular were Eleanor Jones and Marie Goodwin, both loyal waitresses at the studio. They were showered with presents that included a Polaroid Camera and a Lifetime Pass to the Studio, presented by Jim Nye, followed by a warm reception where Eleanor and Marie were at long last served by others.

\*\*\*

**PROMOTED . . . . .** Bob Melcher, one of our favorite former mailboys from "Junior Executive Training Center" (more readily known as the Mail Room) has just been assigned to Advertising which seems to be but a stepping stone toward a brilliant future.

\*\*\*

**NEW ARRIVALS . . . . .** Diane Kimberly was born Dec. 6th, weighing in at 6 lbs. 3 oz. She is the daughter of Caroline Abbott, former secretary in Publicity and Bud Abbott, Jr., son of the famed comic. Proud grandpa is Lorne Braddock of Advertising Art and Auntie is Sandy Braddock also of Domestic Publicity . . . Dorothy Pippis, previously of MCA-Accounting, was presented with a daughter as well, Diana Sharen on Dec. 7th. Her mother who preferred to devote her time to the family was replaced by promoted Edith Stiiwell.



*Carolyn Quinn and Beverly Holland at MCA-Accounting Holiday party.*

**XMAS PARTY** for MCA-Accounting Dept. was held in the basement of the Commissary (their headquarters) on December 22nd at noon. A buffet luncheon was served and the gathering lasted well into the afternoon. Carolyn Quinn and Beverly Holland acted as Santa's little helpers handing out gifts to one and all by names drawn at random. Department chiefs Fran Toll and Ed Pelletier were among the honored guests.



# Honor Roll

## UNIVERSAL CITY STUDIOS, INC.

### EMPLOYEES AWARD PERFORMANCE

If awards were being presented . . . the following names would be high on our honor list. Your generous response to our appeal for blood resulted in a new record increase of blood donors over previous drives. Congratulations, and thanks to all who contributed to this success.

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Daniel Silverman  
Charles Silvers  
Frank Simmons  
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Eileen Allen  
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Giuliano Altea  
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Carl Anderson  
Francis Anderson  
Billy Andrus  
William Angelo  
Thomas Antonacci  
Henry Aprile  
Nancy Armstrong  
Lawrence Avicola  
Jesus Ayala  
Michael Bobich  
Audrey Bamber  
Helen Bandy  
Andrew Barber  
John Bartley  
Anthony Bascone  
Richard Bayard  
Joyce Beach  
Lawrence Becker  
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Jean Berthelot  
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Alfeo Bocchicchio  
Donald Bolger  
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Nessim Bouskila  
Marshall Bowdoin  
Philip Bowles  
Philip Braden  
Dennis Brandt  
Alberta Breneman  
Frank Breznick  
Guy Bridge  
Kenneth Briggs  
Roosevelt Brody  
Henry Broening, Jr.  
Frederic Brost  
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Claire Brown  
Timothy Brown  
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Dorothy Buffington  
Frank Bumgardner  
Lewis Buratti, Jr.  
Howard Burdett  
Neal Burger  
Warner Burt  
Carl Butz

Samuel Calabrese  
Dorothy Carlson  
Barbara Carter  
Basil Casabona  
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Guillermo Cecena  
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Gerald Chase  
Ivy Chase  
Rae Clark  
Thomas Close  
Verl Cole  
James Coleman  
James Collins  
Helen Colvig  
Barbara Combs  
John Connelly  
William Coughlin  
John Courcier  
Belva Cox  
Walter Cripps, Jr.  
Myron Dane  
John David  
Jerry Deroos  
Frank Desmond, Jr.  
Curtis Dickson  
Dennis Diltz  
Marc Dodell  
Deborah Dodge  
Timothy Doering  
Edward Doran  
Gretchen Dorobek  
John Dumas  
Warren Durbin  
Robert Elliot  
Stanley Erickson  
Charles Evans  
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John Faltis  
LaMage Fambio  
Reinold Fehlberg  
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Muriel Gregory  
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Edward Guerra  
Sandra Gyger  
Richard Hackett  
Esther Haines  
Edward Haire  
John Hammond  
Steven Handel  
Kirk Hansen  
Renard Harmes  
Glenda Harper  
James Harris, Jr.  
Harold Hart  
Andrew Hawkes  
Edwin Helms  
John Hendrickson  
Jerry Henry  
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LeRoy Herron  
Lela Hilborn  
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Philo Holaday  
Charles Holmes, Jr.  
Garvin Holmes  
Gordon Horn  
Edward Houston  
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Heywood Jackson  
Joseph James  
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Alma Johnson  
R. Earl Johnson  
Alfred Johnston  
Steve Jonas  
Betty Lee Jones  
Edward Jones  
W. Kendall Jones  
Jerry Josephson  
Ross Kendall  
John King III  
Phillip Kinney  
Kiyoyi Kishi  
Arthur Kintick  
Ernest Klasen  
Adam Klisch  
Russell Knox  
Eugene La Feber  
John Lafen

Nathan Lampke  
Marilyn La Penna  
John La Pierre  
J. Raymond La Porte  
Gary Lee  
Thomas Le Gault  
Everett Lehman  
Dennis Leiningner  
John Lemons  
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Robert Loomis  
Richard Luckey  
Margaret Lytle  
/erna MacCurran  
Ruth MacDonald  
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Joseph Makar  
Wilho Maki  
Robert Mansfield  
Sam Marchese  
Stanley Margulies  
Paul Martia  
Dale Martin  
Alden Martino  
Carl Massimini  
John Matheson  
Fred Maupin  
Alexander Mayer  
Benny McBride  
Ronald McBride  
Donald McClellan  
Audrey McConnell  
John McIntyre  
Priscilla McLain  
Ardyn McLaughlin  
Marvin McLaughlin  
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Emil Minneci  
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Steven Monroe  
Bruno Montelth  
Fernando Montenegro  
James Moody  
Cecil Moon  
Ellen Morelewski  
Charles Morgan  
Bernice Morris  
William Morris

Marjorie Mortenson  
Marilyn Mortenson  
Leo Napolitano  
Marjorie Naselli  
Ronald Newton  
Russell Nielsen  
Charles Nippell  
John Nagle  
Robert Nohles  
James Nye  
Andrew Ogle  
George O'Keefe  
Joyce Oliver  
Jack Olsen  
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Gary Osborn  
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Stanley Wittman  
Jimmy Wood  
H. D. Woods  
Ralph Woodworth  
Wallace Woodworth  
Clarence Wotring  
Raymond Wright  
Paul Zelanka  
Edward Zingelewicz  
Walter Zingelewicz



*Russ Schongarth, Carol Rydell and Jack Schongarth, Universal employees and musicians with The Burbank Symphony, in their spare time.*

**VIRTUOSOS AMONG US** are Secretary Carol Rydell and father & son Russ and Jack Schongarth of Editorial. All three are part of the Burbank Symphony Orchestra where they play in concerts at the Starlight Bowl and John Burroughs Auditorium under the direction of the celebrated Dr. Leo Arnaud. Carol, a statuesque blonde, only started playing the violin in her early teens but was awarded a scholarship after graduating from John Burroughs High School. Her sister, Janette, is a flutist in the same orchestra. The second member of the trio, Russ, an editor here for over twenty years is a very gregarious and likeable person. He has been playing the cello for 45 years, now with this 100-piece symphony and used to perform under the famed Leo Dami-

ani. He helped found the Burbank Starlight Bowl with Leo Damiani. His son Jack, an assistant-editor and master-celлист in the same orchestra (what a gifted family!) was previously part of the Air Force and Washington Symphony Orchestras before joining Universal several years ago. February 10th you will be able to see them in concert at the John Burroughs Auditorium, Keystone and Clark streets in Burbank. The event will commence at 8:15 p.m. Admission and parking are free and you are cordially invited to attend. The performance will be carried out under the auspices of California Contemporary Composers, an association which devotes its time to promoting local contemporary artists in this field.

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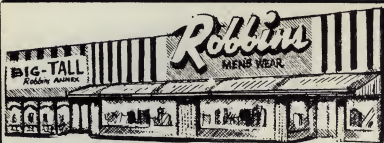
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## COPMW Benefit For MPTR Fund

The Conference of Personal Managers, West, will present a benefit show starring the top nightclub, television and motion picture stars in show business on March 9 at the Santa Monica Civic Auditorium, it was announced by conference president Bill Loeb.

The proceeds from the show will go to the Motion Picture and Television Relief Fund's \$40 million endowment and building campaign for the construction of medical, housing and recreational facilities at the Motion Picture Country House and Hospital in Woodland Hills. Fund president is George L. Bagnall.

According to Loeb, the Conference, which presented its first benefit for Vista Del Mar in 1959 at the Shrine Auditorium, plans to make the upcoming event the first in a series of annual shows for charity.

\*\*\*

### NAB's New FM Radio Booklet

A 10-page booklet on FM radio, designed to give the public a better understanding of the functions of FM, has just been published by the Public Relations Service of the National Association of Broadcasters.

The booklet, entitled "FM, A Look at Frequency Modulation Radio," describes FM's development and the evolution of diversified programming, points out the medium's strong points, and explains simulcasting, multiplex stereo and the type of equipment needed to receive stereo programs.

Single copies of the booklet are available free from NAB's Public Relations Service, 1812 K Street, N.W., Wash., D.C. 20006. Bulk orders are 5 cents per copy.

\*\*\*

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### OBITUARIES

#### JAMES W. MAC MASTERS

James W. MacMasters, 57, Encino realtor and husband of Myrtle Logan, costume designer on the Danny Thomas Show. Services at Steen's Mortuary.

#### EDWARD B. CASSIDY

Services were held Jan. 22 for Edward B. Cassidy, 75, retired stage and screen actor, who died in Hollywood Community Hospital Jan. 19. He has appeared in over 300 pictures during a career that spanned 40 years. He is survived by his wife, Dorothy, of Woodland Hills, and brother, Will Cassidy, of Elkhart, Ind.

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**LIVING AND LEARNING THE ARTS** — Model of the California Institute of the Arts includes the Institute (left foreground) and the living quarters for 700 students. Quarters for 300 married students will be added later. As envisioned by the late Walt Disney, who was instrumental in its planning and organization, the college-level Institute is expected to have 1500 students enrolled in its five schools (Art, Design, Film and Television, Theatre and Music). Construction of the campus is scheduled for completion for the Fall term, 1970.

Dr. Robert W. Corrigan, 40, Dean of the School of the Arts of New York University, has been named the first President of California Institute of the Arts, it was announced today by the Institute's Board Chairman, H. R. Haldeman.

Corrigan, who has received national recognition for his work at N.Y.U., will assume responsibility for the Institute in July. The Institute was initially envisioned by the late Walt Disney, who was instrumental in its planning and organization. It will be the first to combine major schools of Art, Design, Music, Theatre, Film and Television.

Its new 60-acre campus, 30 miles north of Los Angeles, at Valencia, will accommodate 1,500 students, and will be ready for occupancy in 1970.

Corrigan has served as Dean of N.Y.U.'s School of the Arts since its establishment in 1965. Prior to that he was head of the Drama School at Carnegie Institute of Technology.

"Cal Arts will be the nation's first institution devoted solely to the full professional training of talented people in all of the arts, within a milieu in which they can all thrive," Corrigan said. "I see this as a pioneering venture of gigantic proportions which, I believe, ultimately will have great influence on the entire world."

At the Institute, students will have the opportunity to thoroughly learn their own artistic discipline, and concurrently be exposed to the other arts through personal relationships, attendance at concerts and plays, experimental films, art exhibits, design seminars, fashion shows and guest lectures. Students will be encouraged to cross departmental lines into other artistic disciplines to participate in courses which may not have a direct connection with their primary interest.

Current List of Trustees: Royal Clark, Roy O. Disney, Z. Wayne Griffin, H. R.

## CAL-ARTS, FOR THE "ARTS"

Haldeman (Chairman), Peter Mc Bean, Louis B. Lundborg, Mrs. Ronald Miller, Harrison Price, George Seaton, Millard Sheets, Herbert Sturdy, Mrs. Richard Von Hagen, and Meredith Willson.

Founding Board of Directors — Cal

Arts Alumni Association: Nelson Riddle (President), Mary Costa, Marc Davis, Tony Duquette, Harold W. Grieve, Edith Head, Charles M. Jones, Henry Mancini, Marty Paich, Millard Sheets and Gale Storm.



**FIRST PRESIDENT** — Dr. Robert W. Corrigan, dean of the School of Arts at New York University, has been named first president of the California Institute of the Arts.

# Screen Lovers

WHERE ARE THEY NOW?



Here are two favorites among the younger lovers of the screen—Eric Linden and Joan Blondell. The scene is from "Big City Blues", a Warner Brothers production. Eric Linden plays the rôle of "Bud", an unsophisticated boy, plunged into the gay night life of the big city, and Joan Blondell as "Vida", a girl with a hard head and a warm heart.



Below, a scene from Garbo's latest, and for the present, it is said, her final picture, "As You Desire Me", adapted by Metro-Goldwyn-Mayer from the successful Pirandello play, reviewed elsewhere in this issue. Garbo never was lovelier than in this poignant romance of the woman of lost identity, who longs to believe herself what her lover desires her to be.



Above you will recognize Joan Crawford as "Letty" and Nils Asther as the sinister "Renaul" in the Metro-Goldwyn-Mayer picture, "Letty Lynton"—the tensely dramatic story of a lovely, high-spirited woman whose past threatens the one real romance of her life.

At the left, the bewitching blonde Gwili Andre as "Natasba", the alluring woman of mystery, and Richard Dix as "Carson", an American engineer in search of adventure



PHOTOS from the private collection of Dominic Fiorello. Mr. Fiorello started his collection at the early age of nine which dates back some thirty odd years. His albums of the old-time favorites may be purchased at his home in San Francisco (852 Wildwood — PL 5-8262).



## ON YOUR TOES by ROSE ROBINSON

Have you ever seen people who look alike? We know three tall, handsome and well-known North Hollywood businessmen who are — to us, that is — look-alikes . . . and two of them bankers, to boot. Roy Sorensen, Vice-President of North Hollywood Federal Savings and Loan; Walter Samuelson, Vice-President of Victory Savings and Loan of Valley Plaza and Bill Felts, Vice-President of Pioneer Olds automobile on Lankershim Boulevard Automobile Row.

\*\*\*\*

We have found a women's shop which absolutely refuses to sell mini-skirts, dresses or anything pertaining to the psychedelic family. The elegance of the feminine figure is still in evidence in the beautiful and complimentary fashions at Woodruff's in North Hollywood. Edith Werner, the buyer, told a customer, who asked and argued for a mini-dress, that maybe her shop is square according to the "in" crowd but she will continue to buy and sell flattering clothes and accessories for Milady.

\*\*\*\*

Tucked away on Vineland Avenue is one of the most distinguished ateliers in the whole San Fernando Valley. It houses paintings and objects d'art created by new talent in California and Mexico. This is a popular spot for art devotees to view fine canvasses and the chap who heads this attractive gallery is Bernard Lewin who personally visits these artists and chooses each drawing for his exhibits on Vineland Avenue in North Hollywood, the Gateway to the Valley!

\*\*\*\*

You meet the nicest people in beauty salons. The other day who should walk into The Balcony in North Hollywood, but gracious Ann Blyth McNulty, the Honorary Mayor of Toluca Lake. She has such a lovely voice and is certainly missed on the screen. Another constant patron is Mrs. Dana Andrews who comes in all the way from Palo Verdes for that "Balcony" touch.

\*\*\*\*

Not to be outdone or pushed in the background by the "smart" department stores and mushrooming shopping centers in the Valley and over the hill, T. B. Rathbun, that astute businessman, hit upon a unique and original way to advertise his junior department store. He invited all Valley women's clubs to come as his "guests" and get paid for doing so! For three days in every month between

150 and 175 clubwomen gather at Rathbuns before shopping hours, partake of coffee and sweet rolls and watch a fashion show, which features their saleslady "models". They wear the new look in fashions they sell which are described by the advertising and display emcee, David Roon. Following the "show" a count is taken and a \$1. is paid for every "head" present and the money goes into the club's coffers. And it pays off! The ladies are then invited to browse around, meet the "models" and make purchases if they desire by opening a charge account right then and there. This type of advertising has added many charge customers and brings the store to the attention of the newcomers in the Valley. His idea was and is so successful that it became the talk of the trade and Mr. Rathbun was interviewed by the important "Women's Wear Daily".

\*\*\*\*

Congratulations are in order for Van Williams, TV's "Green Hornet" whose wife Vickie, presented him with his fifth daughter! Van was the guiding light in establishing the Silver Lake Bank in North Hollywood and he attended many Chuckwagon Breakfasts sponsored by the Chamber of Commerce.

\*\*\*\*

According to Yvonne De Carlo, the Mrs. Munster of "The Munsters" TV fame and the Honorary Mayor of North Hollywood, the mini-skirts, boots et al are comfortable, especially the boots — fleece-lined and cozy. She said that she has worn them long before they became the rage of the Mods. She looked pretty fetching in her moderate mini-dress with button studded top and wool pleated skirt at the recent election of officers dinner of the North Hollywood Chamber of Commerce Board of Directors.

## Name Golden Reel Editing Nominees

Al Cavigga, president of the Motion Picture Sound Editors, has announced the nominations for their 15th Golden Reel awards for excellence in sound effects editing and dialogue (loop lines) editing. Winners will be announced at the annual award dinner dance, March 9, at the Century Plaza Hotel.

Nominations are as follows: Sound effects editing (motion pictures) — "El Dorado," "Bonnie and Clyde," "Thoroughly Modern Millie," "Point Blank," "The Trip," "Beach Red"; dialogue (loop line) editing — "Point Blank," "Doctor Dolittle," "Camelot," "War Wagon"; sound effects editing (television) — "Garrison's Gorillas," "Star Trek," "Run for Your Life," "Mission: Impossible," "Winged World" special.



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# We'll Remember Harley Herbes

by Chuck Grizzle

Around the Disney lot, Harley Herbes will always be remembered as a friendly, happy-go-lucky guy who became very much a part of the Studio "family" by working in traffic, in fan mail, as a tour guide, as a clerk in publicity and, for the past three years, as an assistant film editor. Anyone not familiar with his personal life could not have guessed he was living with the knowledge that his death was long overdue.

Several years ago, doctors told Harley that his time to live was short, possibly, only a year or two. He was suffering from a blood disorder similar to Hodgkin's disease and leukemia combined. His condition had been induced by an accidental overdose of nuclear radiation received during his tour in the Air Force.

Time caught up with Harley last month. He died of complications following the removal of his spleen at the Veteran Administration's Sawtelle hospital. He was just 30 years old.

Although relatively short for this day and age, Harley's life was full. Despite continuous medical treatment and the noticeable deteriorating effect of his ailment, he lived normally, always making

plans, being a good friend when friendship was needed.

Harley had an outgoing personality and a general optimism about life that was exemplary, especially to those who knew what he knew about his health. He was a loving husband and father who conscientiously did all he could to provide his family with an abundant livelihood which would be enjoyed even after his

demise. His mental stamina and will to live astounded the doctors and, surely impressed us all. He lived longer than did any previous victim of this malady.

We'll not forget Harley. And I only hope this fact offers some comfort to his Doris and little Shelly, to his Mom and Dad, to his sister and brother, and the others who will feel his absence the most.



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## Universal's 1968 Release Schedule Heaviest In 12 Years

New York — Universal Pictures will release more feature films during 1968 than in any year since 1956, it was announced by Henry H. Martin, vice-president and general sales manager.

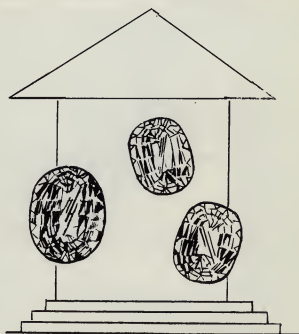
The company has scheduled 29 pictures for distribution through Labor Day, including the general release of Ross Hunter's record-breaking "Thoroughly Modern Millie" and two re-releases.

An additional eight pictures have been designated for release by Regional Film Distributors, Inc., the subsidiary company recently established by Universal to handle specialized product in the United States and through Universal Films of Canada, Ltd.

All of the Universal releases are in color, as are seven of the Regional releases. Many of the industry's top money-making stars are being presented in these films.

\*\*\*

WHISKEY FLATS DAYS. Feb. 22-25.  
In the gold rush days a whiskey merchant set up shop on a plank set over two barrels on the bank of Kern River high in the Sierra above Bakersfield and the place became known as Whiskey Flats. They hold an 1860 costume contest, old time fiddlers' derby and tour the gold mines.



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By Fran Erwin



**GOLDEN CHARM** — Kathryn (Mrs. Bing) was named Woman of the World by members of International Orphans, Inc. at luncheon attended by twelve hundred guests. Presentation of solid global charm was made by Shirley MacLaine, recipient of the award in 1965. dean allen photo

## "Woman Of The World" ... Mrs. Kathryn Crosby

**PRETTY MAMA-SANS**—Yvonne Lime Schmidt, center, and Sara Buckner Hopkins, right, gave their love to the "unwanted" and found their life's work. Aiding them in their cause is Janice Ford, chairman of fourth annual Women of the World Awards. Both Yvonne and Sara have been inducted into the Knightly Order of St. Brigitte. (photo left)

dean allen photo

**TINY BLOSSOM**—Diminutive and endearing, this Japanese-American orphan, drawn by JoAnne Mix, was the thematic emblem of this year's awards. The work, which was given as a door prize, is held by Mrs. Haig Keropian, left, and the artist. (photo right)

dean allen photo



A solid gold global charm with a ruby and a diamond designating Japan and Los Angeles was presented to Mrs. Kathryn Crosby when members of International Orphans, Inc., named her Woman of the World at their fourth annual Women of the World Awards Luncheon in the International Ballroom of the Beverly Hilton Hotel.

Like the past recipients, Dale Evans Rogers ('64), Mrs. Miki Sawada and Shirley MacLaine ('65), Mrs. Guy Crocetti and Mrs. Bertha Holt ('66), Mrs. Crosby has donated countless hours to those in dire need.

When the Texas born beauty tucked her degree from the University of Texas under her arm and came to California to seek fame and fortune in the cinema (which she did), she did not rest on her laurels.

She married the man whose famous name titles her book, "Bing and Other Things," enrolled in and was graduated from the School of Nursing of Queen of Angels Hospital (despite the fact that her studies were interrupted three times by the arrivals of a daughter and two sons), substitutes as a teacher in the Hillsborough (her home town) School System and completed three USO tours (overseas).

For three months of every year she administers to the sick in the bordering villages of Las Cruces. Down Mexico way they call her "Hollywood's Florence Nightingale."

Another award, the Knightly Order of St. Brigitte was bestowed upon Yvonne Lime Schmidt, president and cofounder of IOI.

In 1959 Yvonne and Sara Buckner Hopkins were on a good-will tour of the Far East sponsored by the Treasury Department. Three typhoons struck Tokyo and, amid the destruction and chaos, the girls found several unwanted children put out on the streets to die. They gave them shelter and, after a valiant search, found them a home in a one-room shanty where twenty more Japanese-American orphans were cared for by Mrs. Kim Horoshi. They vowed that upon their return to the USA they would send money, food and clothing to provide for the orphans.

The group now provides for five hundred and twenty children in three orphanages in Japan and, at the request of Lt. Gen. Lewis W. Walt, USMC, members are supporting Deu Nhan Orphanage in Hoi An, Vietnam.

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## "GOD" ISN'T WHAT HE USED TO BE

BY JOHN RUSSWURM

Godfrey isn't what he used to be.

For one thing, he's lost 116 pounds in less than a year, which is a spectacular change in itself. For another, he has more color TV sets than he knows what to do with. And he has terribly flat feet.

God, of course, is what he's called by his intimate friends. You probably know him as the inimitable Godfrey Cambridge, popular actor-comedian who began his show business career as a professional laughter in television audiences.

Despite Godfrey's mounting success as both a nightclub performer and movie personality, the really big thing in his life these days is his diet.

"But don't think having lost 116 pounds doesn't have its bad side," he says. "I just finished a movie titled 'The President's Analyst' and since I was so big they made me a present of the wardrobe I wore in the film.

"The only problem was that as I continued to loose weight the clothes didn't fit, so I gave them back to Paramount Studios. I wonder if that makes me an Indian receiver?"

Another gift Godfrey received for appearing in "The President's Analyst" was a color TV set, which he promptly placed in his home next to the other three sets he's received for appearances in other films, including "The Silent Treatment," "The Biggest Bundle of Them All," "The Busy Body," "Bye, Bye Braverman" and two TV shows, "The Monkees" and "The Pat Boone Show."

One of the less publicized facts about Godfrey is that he's an accomplished writer, having recently completed a book titled "Put Downs and Put Ons." He's also contributed to the script of an upcoming movie, "Pardon Me Sir, Is My Eye Hurting Your Elbow?"

"The Marvelous thing about being a comedian, whether as a writer or a performer," notes God, "is that when you get mad at someone you can turn it into something funny and still get your point across."

This is clearly evident when Godfrey speaks out on any issue, as he did when I spent the evening with him recently in Hollywood. His comments are hilariously funny, yet strike home deeply, as in the following excerpts from his never-ceasing dialogue.

On the war: "Recently, when a G.I. met a Viet Cong in the bush, he yelled 'the devil with Ho Chi Ming'. The Viet Cong yelled back 'the devil with Johnson.' While they were shaking hands, a tank ran over both of them and the G.I. wound up getting a Purple Heart."

And how does Godfrey maintain his steady flow of material?

"I do my own writing," he says. "Some of it is taken from tapes—I tape all of my shows so I won't loose any new material. Other stuff is gleaned from everyday experiences.

"That's why I'll drive to places rather than take a plane sometimes. Maybe something interesting will happen along the way, like the radiator may boil over and I'll have to spit on it."

Still other material comes from the "think sessions" he puts himself through in his home study room, and from the tremendous amount of daily reading he does.

Whatever the source, Godfrey MacArthur Cambridge has moved the American public as no other comedian has. Fellow comedian Buddy Hackett put it quite well when he said he'd rather "watch Cambridge on a bare stage than Lady Godiva bare on a horse."

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# SELZNICK NAMED CO-ORDINATOR MOTION PICTURE RELIEF FUND FILM

The subject matter for the roadshow motion picture to be produced for the benefit of the Motion Picture Relief Fund will be chosen soon.

The offers of assistance and the variety of material submitted for consideration have necessitated the appointment of a co-ordinator to handle this phase of development. To fill the post Daniel Selznick has been named by Jules Stein, MCA Inc. Board Chairman, who is supervising the project.

Mr. Selznick will organize literary material and suggestions, and plans to interview the writers involved as well as to seek out any additional suitable story subjects. He will maintain offices at Universal, both in Los Angeles and New York, and will travel throughout the United States and Europe contacting writers and agents.

Universal Pictures, as previously announced, will finance and distribute the picture, with all proceeds going to the Motion Picture Relief Fund.

A graduate of Harvard University in 1958, Mr. Selznick has since been active in the literary world. He has been an editor in the book division of Look Magazine and a free lance writer and editor whose work frequently appeared in the Herald-Tribune, notably in its Sunday New York Magazine.

### STUDIO TALK Continued

NBC sportscaster Jim Simpson has been named chairman of the 1968 March of Dimes Sports Division, it was announced by George S. Dillon, general chairman, March of Dimes.

NBC-TV publicist Fred Espy was married in Las Vegas recently to the former Elsa Yannopoulos of San Francisco.

Editors of the best edited films in two categories — theatrical motion pictures and television films which are nominated — will be eligible for the annual "Eddie" Award, which will be presented on March 16. Gold life membership cards will be awarded to four retiring A.C.E. members, Bernard Burton, Al Joseph, Ted Kent and Otto Meyer, it was announced by chairman Joseph Dervin.

A totally new type of sound recording equipment will be used to score and dub CBS Films' production of "With Six You Get Egg Roll" according to producer Martin Melcher.

Installation of the advanced design recording console, miniaturized mixer and compact patch boards, all utilizing the latest in solid state electronic circuitry, is currently taking place at CBS Films Studio City facility, designed by engineers from CBS Films parent company in New York.

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## February Set As Walt Disney Month

George L. Bagnall, president of the Motion Picture and Television Relief Fund, announces that February has been designated "Walt Disney Month" at the Motion Picture Country House and Hospital in Woodland Hills. There will be an exclusive showing of Disney films in the new Louis B. Mayer Memorial Theatre, according to William T. Kirk, executive director of the fund.



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name stars.

Once each week, Jones teaches an acting and drama class at a teen-post in the Watts area.

"After the Watts riots," says Dean, "I just had the feeling I should try to do something to help relieve tensions. If we're going to live in this city, then we've all got responsibilities to it and especially to those who have perhaps fewer opportunities. There are some kids down there who want to act, who would like to know more about the movie-making business, but who seldom have a chance to talk with anyone who acts for a living. By working with the teen-posts, I've found a way to reach some of these youngsters and help them."

The benefit variety show which Dean will produce and MC will be presented sometime next summer.

\*\*\*\*\*

Congratulations to Morey Amsterdam and his lovely wife. They celebrated their 26th wedding anniversary on December 17. Morey was working on the lot last month in a comedy role with Dean Jones and Diane Baker for the major feature film, "Year of the Horse." When questioned about his life as a comedian, Morey says, "I'm only a comedian when they laugh. Otherwise I'm a dramatic actor."

\*\*\*\*\*

Diane Baker, who has just completed her first role in a Walt Disney feature film, "Year of the Horse," is shopping around town for a good used, legitimate theatre. It seems Diane has a great desire

to coach students in workshop productions and to help them through her own practical experience in making feature films all over the world. Diane says she is even considering building a new theatre somewhere in the La Cienega-Wilshire area and has gone so far as to look for property.

Upon finishing her Disney assignment, Diane flew to New York to see her life-long friend, Melvin Douglas, in his new play, "Ruban, Ruban," on Broadway. She then went on to Europe for a Christmas holiday in and around Zermatt, Switzerland.



Hermione Baddeley, that bouncing, happy-go-lucky cook from "The Happiest Millionaire," has written the music and lyrics of an original song, "Friends Again," and we understand that Peggy Lee is going to introduce it in her routine in Las Vegas.

Hermione's sister, Angela, is also a famous English star and was in Los Angeles for a visit last month. Angela's husband is Glen Byam Shaw, for 23 years a director

of the National Theatre in London.

\*\*\*\*\*

We're very sorry to hear of the death of Fred Clark, Sr., father of one of Hollywood's outstanding character actors, Fred, Jr. Certainly this man must have been an inspiration to all who knew him. At the time of his death, he was attending UCLA Adult Education classes, studying writing for television and commercial publications. The fact that he was a 93-year-old student apparently mattered little to him. That's ambition with a capital "A" in our book. I just wish more senior citizens would assume his attitude.

\*\*\*\*\*

Under the direction of Woolie Reitherman, Studio animators are keeping busy with the next major cartoon feature production, "The Aristocats." They have just finished a featurette called "Winnie the Pooh and the Blustery Day," set for probable release next Christmas. "The Aristocats," which won't be finished for another three or more years, is a story involving funny felines in a Paris, France of the 1850's. Preliminary voice testing and casting has begun and character development is under way.

\*\*\*\*\*

Joanna Moore, who plays the dippy blond wife of Edward G. Robinson in Disney's "Never A Dull Moment," set for release in July, heads for London this month for the lead in producer Terrence Langdon's "The Chelsea Flat." Shooting begins first week in February with Christopher Rolin direction.

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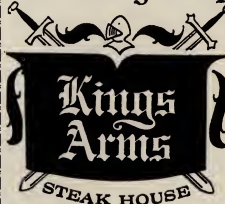
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# Industrial Films Emphasized for the Future

Lurking but three years away are the 1970s and the approach of the biggest information explosion in the history of Western Civilization since the era of the Enlightenment.

Traveling along with the impending revolutionary concepts and labor-saving devices will be unlimited amounts of facts and figures which will need to be communicated to large numbers of skilled and unskilled members of the nation's labor force and to the general public.

Already playing an important role in carrying the messages of industry and public service organizations to general and selective publics is the industrial film division of Hanna-Barbera Productions.

Under the leadership of Ross Sutherland, a veteran of more than 20 years of producing industrial films, this integral unit of Hanna-Barbera draws on the resources of the company's vast reservoir of animation and live-action talent.

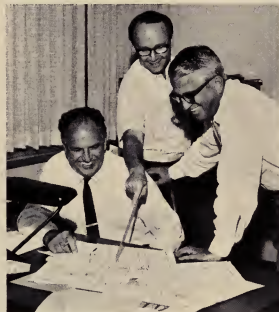
Each industrial film project involves the close working relationship of a top management team composed of Sutherland, William Hanna and Joseph Barbera. All productions are under the direct supervision of these three men.

This division is unique in being the only industrial film producing unit that is part of a highly sophisticated and diversified motion picture studio.

Lending their talents to every industrial film are the same technicians who are responsible for such highly-rated series as "The Flintstones," "Yogi Bear" and 25 other television



**PRODUCTION MEETING**—Ross Sutherland, director of the industrial film division, reviews storyboard with Joe Barbera (center) and Bill Hanna.



**MAKING HIS POINT**—Bob Dranko (center), points to storyboard on desk of Carl Urbano during production meeting with Ross Sutherland.

programs which are today seen in more than 80 countries.

Hanna-Barbera's diversification reaches into the areas of theatrical motion pictures, animated commercials, prime-time television series and specials.

The client list of the industrial division reads like a Who's Who of American business: American Telephone & Telegraph Company, The Boeing Company, General Motors Corporation, National Association of Tobacco Distributors, General Telephone Company, American Cancer Society, Chamber of Commerce of the United States, Anheuser-Busch Company, American Heart Association, Bank of America, Warner-Lambert Pharmaceutical Company and General Electric Company.

The key executives working on the industrial productions at Hanna-Barbera have over the years developed rich backgrounds and harmonious working relationships.

All have had experience working

with major animated theatrical features at Metro-Goldwyn-Mayer, Walt Disney Productions, UPA, Warner Bros. and other studios which once maintained large animation staffs.

Warren Foster (Warner Brothers), who wrote many of "The Flintstones" scripts and Art Scott (Disney), associate producer for many of H-B's cartoon shows, work with Sutherland and the client on scripts and story boards.

Carl Urbano (MGM), who functions as an associate producer and supervising director for industrials, works with Bob Dranko (UPA) in preparing the layouts from the story boards. The material then goes to animators such as Irv Spence (MGM) who animate the scenes.

An example of how Sutherland uses the resources of H-B was demonstrated recently in a 10-minute animated film produced for The Boeing Company as part of that company's Super Sonic Transport (SST) proposal for the U.S. Government.

Using illustrative animation seen in H-B's space-age adventure TV series, "Jonny Quest," Sutherland succeeded in creating on film the realism of an 1,800 mile an hour flight of the SST.

Titled "Wings of Tomorrow," the cartoon treatment enabled Boeing to demonstrate an aeronautical situation that will occur in the early 1970s when the SST is ready for flight.

Another example of the use of industrial animation was a recent film produced for the Chamber of Commerce of the United States, "The Incredible Voyage of Mark O'Gulliver."

The USCC sought to educate the public on the dangers of overzealous government regulation. To gain any recognition, the Chamber realized the film would have to be presented in a good-humored way.

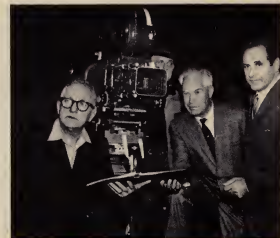
The Hanna-Barbera industrial team developed a story about a U.S. Congressman shipwrecked on an island



**SUPER SONIC TRANSPORT**—The industrial film division produced an animated film for the Boeing Company that allowed that company to illustrate how the SST will appear in flight during the 1970s.



**TWO INDUSTRIAL SCENES**—Greg Morrison, seen in "Mission: Impossible," appears in one of H-B's live-action industrial films, "Mind Your Own Business." The other scene is from "Dr. Lister."



**ON LOCATION**—Arthur Pierson, live-action director, reviews a scene with Bill Hanna (center) and Joe Barbera from "Dr. Lister."

# Exciting new talent from an Exciting new Agency



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*Judie Beaver*

**JUDIE BEAVER**  
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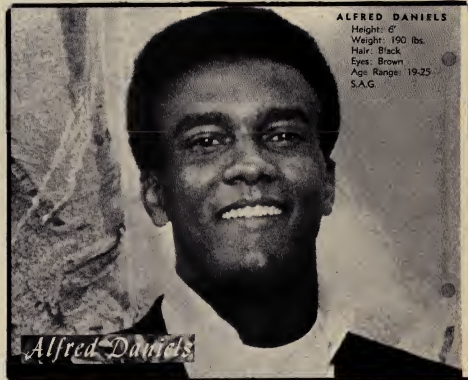
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*Jack LaRue, Jr.*

**La Rue Signs 3-Pic Pact**  
Jack La Rue Jr. has been signed to a three-picture contract with Paramount Pictures. The deal is for "The Young and the Restless," an original TV film, which will be produced by August Heintz and will be a production with Canada's highest production company.

HOLLYWOOD REPORTER



*Alfred Daniels*

**ALFRED DANIELS**  
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Weight: 190 lbs.  
Hair: Black  
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Age: Range: 19-25  
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